

# Cattlemán

THE MIDWEST  
GRASSLAND FARMING TODAY

“A Cutting Edge Publication”

## Our Circulation

In addition to subscriptions, the Midwest Cattlemán is distributed Free in over 500 Livestock Auctions, Farm Supply Stores, and Vet Clinics in the region.

Each edition of the Midwest Cattlemán features a different Beef Breed and is mailed to a brand new list of breeders and commercial producers



“With The Midwest Cattlemán, You have a direct line to thousands of Cattlemen and potential Customers in the heart of America’s Cattle industry.”

## Printing Dates

### Spring 2021

Feb. 4 Red Angus  
Feb. 25 Hereford  
Mar. 11 Salers  
Apr. 1 Brahman Influence  
Apr. 22 Limousin

### Fall 2021

Aug. 5 Gelbvieh  
Aug. 19 Simmental  
Sept. 9 Charolais  
Sept. 30 Angus  
Oct. 21 Shorthorn



Reaching Over 20,000 Beef Producers!

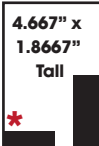

## Advertising Rates

	Full Page 9.5"x 12.5" Tall	<b>Add \$100 for Full Color Ad!</b>	<u>1 Time</u>	<u>2+ Times</u>
			Full \$660	Full \$640

	JR. Page 7"x 9.667" Tall	<b>Add \$50 for Full Color Ad!</b>	<u>Jr.</u>	<u>Jr.</u>
			\$500	\$480

	1/2 Page 9.5"x 6.25" Tall		1/2 Page 4.667"x 12.5" Tall	<u>1/2</u>	<u>1/2</u>
				\$410	\$400

	1/4 Page 2.25"x 12.5" Tall		1/4 Page 4.667"x 6.25" Tall	<u>1/4</u>	<u>1/4</u>
				\$300	\$285

	1/8 Page 2.25"x 6.25" Tall		1/8 Page 4.667"x 3.125" Tall	<u>1/8</u>	<u>1/8</u>
				\$145	\$135

\* Biz Card  
4.67"x 1.98" Tall

**Add \$25  
for Full Color Ad!**

\* Business Card  
\$120 \$110

## Deadline:

**10 DAYS**  
before print date.

### ADS GO TO:

[mwcproduction@gmail.com](mailto:mwcproduction@gmail.com)

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New Product Announcements and  
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